

one heart at a time.



## VISION

To see the world impacted for Jesus Christ through the influence of athletes and coaches.



## MISSION

To present to athletes and coaches, and all whom they influence, the challenge and adventure of receiving Jesus Christ as Savior and Lord, serving Him in their relationships and in the fellowship of the church.



## VALUES

Our relationships will demonstrate steadfast commitment to Jesus Christ and His Word through Integrity, Serving, Teamwork and Excellence.



one HEART at a time

## REVENUE gift sources

Revenue Gift Sources	Percent
Individuals	54.5%
Corporations	24.1%
Foundations	12.6%
Churches	6.3%
Service Organizations	1.3%
Schools	.5%
Ministry Groups	.6%
Government	.1%

## MINISTRY impact report 2005

(September 1, 2004 through August 31, 2005)

	Total # of Programs	Total # of People Reached
<b>Event Attendance:</b>		<b>1,166,075</b>
FCA Events:	15,921	
<b>Number Reached on Campuses:</b>		<b>276,650</b>
Certified Campuses:	5,533	
2005 Camp Attendees:		27,954
2005 Summer Camps:	139	
<b>Total Reached for 12 Months:</b>		<b>1,470,679</b>
Faith Commitments:		30,518
<i>One Way 2 Play – Drug Free Decisions:</i>	73,373	
TeamFCA commitments:		8,141

## 3-YEAR growth: key comparisons

Year	Annual Revenue	Ministry Reach	Camp Attendance	Number of Total Staff*	Number of Ministry Staff
2005 (%+/-2003)	\$53,519,203 (+18%)	1,470,679 (+7%)	27,954 (+32%)	698 (+13%)	472 (+19%)
2004	\$48,271,560	1,452,697	25,061	645	418
2003	\$45,328,309	1,368,795	21,151	619	396

\*Total staff includes administrative support positions and FCA national office positions

## STRONG stewardship of your investment

Expense Area	Total Expense	% of Expense
<b>Program Services and Event Cost</b>	<b>\$44,371,090</b>	<b>85.0%</b>
Expenses incurred fulfilling FCA's vision and mission including Campus, Coaches, Camps and Community Ministries and related event costs		
<b>General and Administration</b>	<b>\$5,003,208</b>	<b>9.6%</b>
Expenses related to program services/development, business management, finance and administration, human resource management and development activities		
<b>Fundraising</b>	<b>\$2,847,449</b>	<b>5.4%</b>
Expenses related to engaging current and potential donors and encouraging contributions of money, securities, materials and other assets, services and time		
<b>Total Expenses</b>	<b>\$52,221,747</b>	<b>100%</b>

Fellowship of Christian Athletes (FCA) is a non-profit religious organization, which has been granted exemption from Federal income tax as an organization under Section 501(c)(3) of the Internal Revenue Code. FCA is also a member of the Evangelical Council for Financial Accountability and maintains its membership through an annual compliance review. Further information can be obtained by calling the Office of the Controller at (816) 921-0909, by email to [fca@fca.org](mailto:fca@fca.org), or by writing to FCA, Office of the Controller, 8701 Leeds Road, Kansas City, MO 64129-1680.



## NEW LEADERSHIP and renewed dedication



It takes experienced, energetic leadership to work with a diverse ministry of coaches, athletes, staff and volunteers. Les Steckel assumed the FCA President's post on March 1, 2005. A former, well-respected NFL, college and high school football coach, he has a wealth of experience. Few people can speak on the state of sports today with the breadth, depth and conviction of Coach Steckel. As he makes presentations nationwide on behalf of FCA, he addresses issues confronting athletics with the unique perspective of a coach, a father and a fan. His message of excellence and enduring character rings true with audiences both young and old, and motivates and inspires them to understand their fullest potential in Christ.

## FCA board of trustees

James "Buck" McCabe, Chairman	Chick-fil-A, Inc. ....	Atlanta, GA
Fred Exum, Vice Chairman	The Krystal Company .....	Chattanooga, TN
Barbara Fanara, Secretary	Retired .....	Lee's Summit, MO
Joe Owen, Treasurer	Cowan & Owen, P.C. ....	Richmond, VA
Les Steckel, President/CEO	FCA .....	Kansas City, MO
Jane Albright	Wichita State University .....	Wichita, KS
Don Chalmers	Don Chalmers Ford .....	Rio Rancho, NM
Ron Dickerson	Alabama State University .....	Montgomery, AL
Bruce Eilenberger	The Cole Foundation .....	Lancaster, PA
Dale Haralson	Haralson, Miller, Pitt & McAnally, P.L.C. ....	Tucson, AZ
Nora Harnsen-Kowalski	Dentist .....	Honolulu, HI
Steve Heckard	Heckard Financial Services .....	Rock Hill, SC
Jody Lewis	J. L. Lewis Enterprises, LLC .....	Smyrna, GA
Neil Marthedal	A.A. Marthedal Co., Inc. ....	Fresno, CA
John Ed Mathison, DMS	Frazer United Methodist Church .....	Montgomery, AL
Julie Nimmons	Schutt Sports .....	Litchfield, IL
Ray Pace	Pace Investments III, LLC .....	Fairview, TX
Robert Plunk	Retired .....	Liberty, MO
Keith Province	Innovative Solutions Group, Inc. ....	Lee's Summit, MO
Kyle Rote, Jr.	Athletic Resource Management, Inc. ....	Memphis, TN
Brian Stertzler	Retired .....	Powell, OH
Doyle Wallace	Wallace Hardware Company, Inc. ....	Morristown, TN

## FCA leadership

**Les Steckel**  
President/CEO

**Ken Williams**  
Executive Vice President/  
Chief Operating Officer

**Dan Britton**  
Senior Vice President  
Ministry

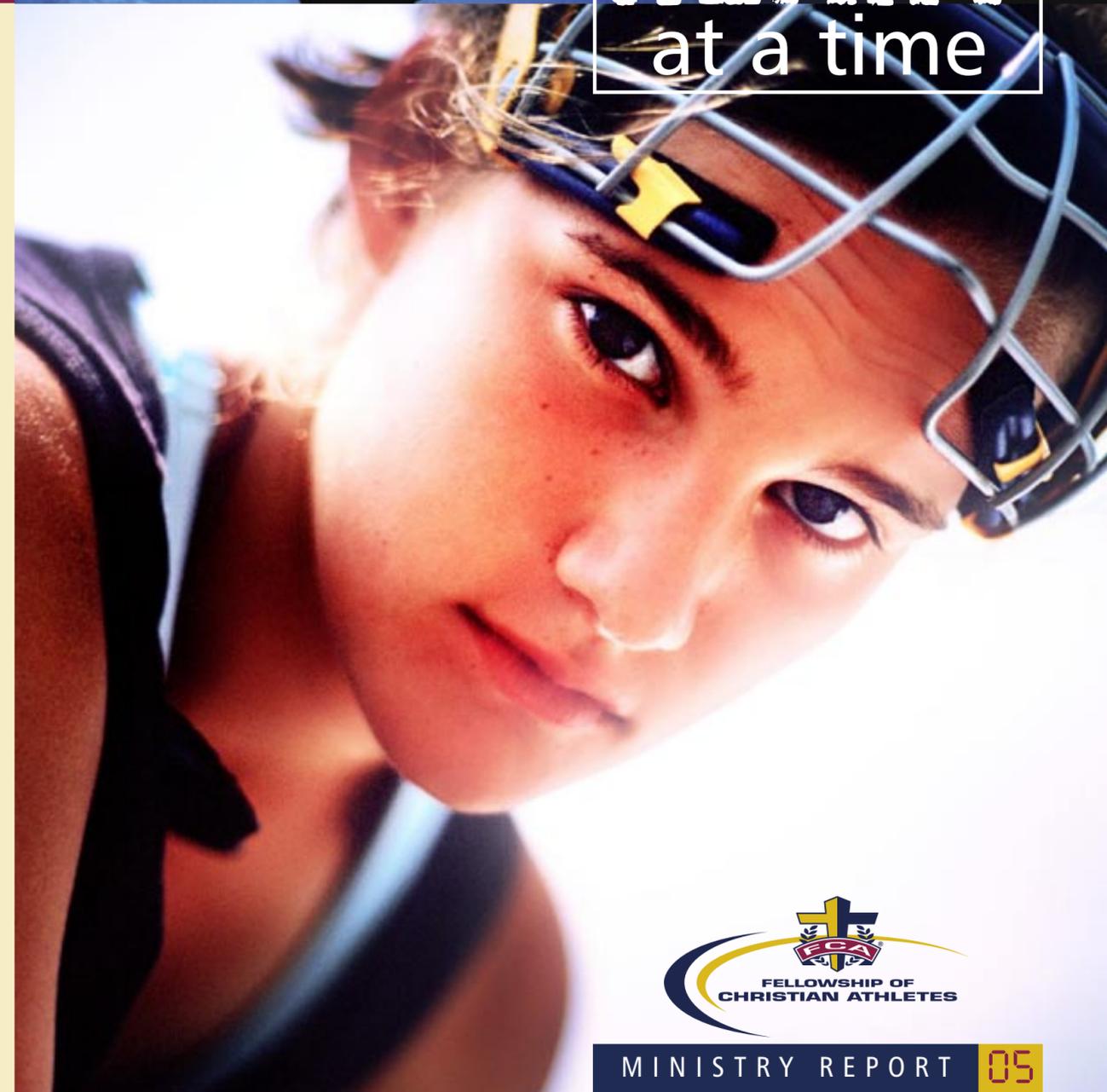
**Mark Gassman**  
Senior Vice President  
Field Ministry

**Mike Miller**  
Senior Vice President  
Stewardship

**Fred Olson**  
Senior Vice President  
Finance

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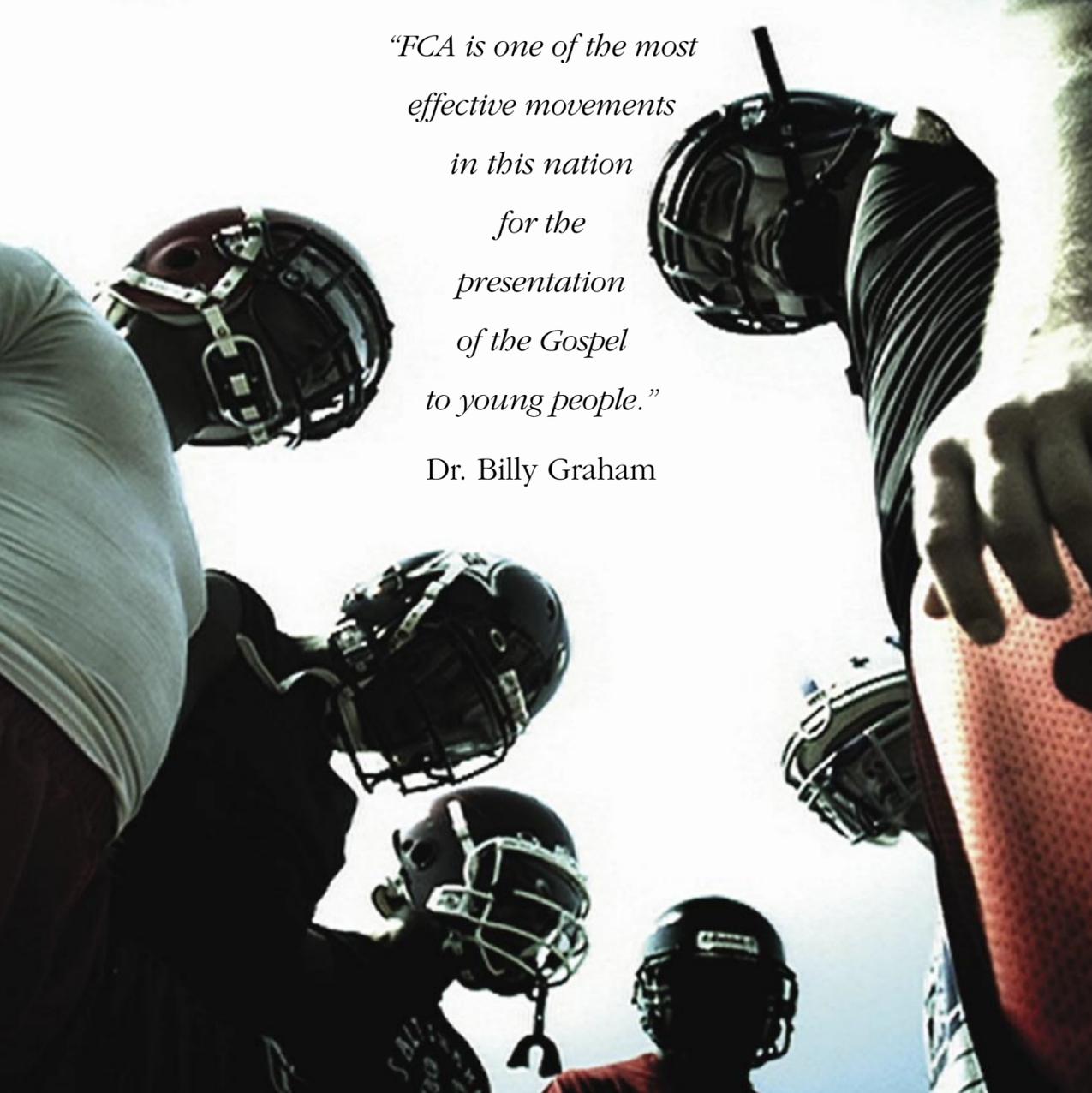


we're touching millions...one **HEART** at a time.



*"FCA is one of the most effective movements in this nation for the presentation of the Gospel to young people."*

Dr. Billy Graham



Since 1954, the Fellowship of Christian Athletes has challenged coaches and athletes at all levels of competition to impact the world for Jesus Christ. *Today, our mission* continues – one unwavering voice, one inspirational feat, one moving testament and one Spirit-filled heart at a time.

FCA is cultivating Christian principles in local communities nationwide by equipping, empowering and encouraging others to serve as examples and to make a meaningful difference. This ministry is more critical now than ever. Statistics, headlines and our own experiences reveal a growing concern for declining character standards in sports. An independent survey conducted for FCA by People Pulse indicates:

- Nearly 3 out of 4 U.S. adults are concerned about the attitudes, behaviors and lack of ethics exhibited by athletes, coaches, parents and fans, alike.
- More than 50% feel it is a widespread problem, and 74% believe it is getting worse.

This is why we remain passionate in our calling to transform the hearts of athletes, coaches and all whom they influence for Christ. In 2005, we reached close to 1.5 million athletes and coaches directly. Our staff grew to almost 700 in 300 offices across the country. FCA's efforts are focused on our 4 C's of Ministry – Coaches, Campus, Camps and Community. With your help and support, we will persevere in transforming the hearts of many more for future generations.

### COACHES ministry

Through outreach events, training, resources and conferences, we teach and encourage coaches to stand up as heroes in Christ for those who look to them for leadership. Our outreach events encompass exhibits, fellowships and worship services conducted at select National Coaches Conventions. During 2004-05, FCA participated in 10 conventions where more than 43,000 coaches were in attendance. These coaches had the opportunity to experience a sense of community, discuss spiritual matters and share personal stories and experiences.

With training, we equip our staff to build relationships with coaches so they can teach them to coach with a purpose beyond wins and losses. We utilize resources such as coach-specific Bibles and devotionals to engage coaches in the study of God's Word and the principles that will have a positive influence in their spiritual and professional lives. We conduct conferences in marriage and personal finance, giving coaches and their families an opportunity to spend quality time together, away from daily interruptions and distractions.

*"Coaches train young athletes in the mastery of baseball, soccer and basketball, but more importantly they shape young leaders with lessons in accountability and perseverance."*

U.S. First Lady, Laura Bush

### CAMPUS ministry

The school campus is the cornerstone of the FCA ministry. It is led by student-athletes and coaches on junior highs, high schools and college campuses. In 2005, there were more than 5,500 campus clubs, called "Huddles," with more than 275,000 people participating.

The goal of the Huddles is to enable student-athletes to explore their faith, encourage their peers and join in fellowship in an environment that is sensitive to the needs and disciplines of an athlete. Bible study, character-building and the development of Christian values and life skills are supported through coach and parent volunteers and FCA-designed materials.

Although public school doors have closed on many organizations, FCA remains influential through programs such as the *One Way 2 Play – Drug Free* program, in which professional athletes speak at school assemblies, rallies and camps. Since *One Way 2 Play* began in 1991, more than 400,000 students have committed to playing drug and alcohol free, with more than 73,000 making commitments in 2005.



### CAMP ministry

"A week of inspiration and perspiration" has been the rallying cry since our first camp at Estes Park, Colorado, in 1956. In 2005, 139 camps were conducted nationwide with almost 28,000 attending. Camps are now conducted in multi-sport, sport-specific and team formats. They challenge the coaches and athletes to reach their potential by offering comprehensive athletic, spiritual and leadership training.

FCA also holds Leadership Camps, now the fastest growing among FCA Camps. These camps are designed for student-athletes and coaches who serve as leaders on their local campuses. Their purpose is to teach Christian leadership skills to students so that they can truly lead from a solid Biblical foundation.

With the recent introduction of Power Camps for kids ages 8 to 12 our ministry is reaching an even younger segment. These camps are sport-specific and normally offered in day camp format to meet the needs of the younger camper.

*"My FCA Camp experience was the turning point of my life as it has been for thousands of youngsters throughout our country! When you help send a young person to FCA Camp, you most likely are changing a life."*

U.S. Tressel, Head Football Coach, Ohio State University



### COMMUNITY ministry

The dramatic growth of youth sports outside of the traditional school setting, including club, league and church sports, presents a significant opportunity for FCA. The non-school-based FCA ministries are made possible through partnerships with local churches, businesses, parents and volunteers.

Our efforts include a variety of programs for athletes, coaches, parents, clergy and members of the community who watch and support these teams. To address this opportunity, we've established sport-specific ministries for golf, lacrosse, baseball, motocross, fitness and new in 2005, endurance sports.

Thousands of community volunteers carry out the vision of our ministry – from campus sponsors to local Leadership Boards, Adult Booster Clubs and Adult Huddles. These volunteers make many local outreach events possible, such as golf scrambles, bowl and championship game breakfasts and coaches conventions.



*"Seeing how the Bible was relevant to athletics made me hunger for more, and eventually I made a decision for Christ."*

Karen, FCA Huddle participant