**STEWARDSHIP OF YOUR INVESTMENT**

At FCA, we are committed to putting every dollar possible directly toward ministry. In 2010, 84 cents out of every dollar was invested in ministry programs. We will constantly strive to become more efficient and more effective with the funds we are given.

### EXPENSE TOTAL % OF EXPENSES

**FUNDRAISING** $3,885,714 6%

Expenses related to engaging current and potential donors and encouraging contributions of money, securities, materials and other assets, services, and time.

**Event Costs** $59,209,437 84%

Expenses incurred fulfilling FCA’s vision and mission including travel, staff salaries, and expenses related to the直接 toward ministry.

**General and Administration** $7,108,414 10%

Expenses related to business management, finance, and administration and human resource management.

**Total Expenses** $70,203,565 100%

All information on this page reflects data from September 1, 2009 through August 31, 2010. For more financial information, please see page 105.

**VISION**

To see the world impacted by Jesus Christ through the influence of athletes and coaches.

**VALUES**

Integrity | Sensing | Teamwork | Excellence

***CONTACT INFORMATION***

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**PRESIDENT’S MESSAGE**

Igniting ministry for greater impact and influence―this has been FCA’s goal for 2010. This past year, FCA prayerfully focused on strengthening key areas of ministry, restructuring new geographical regions and supporting local leadership to fan the flame of powerful ministry.

As a result, athletes and coaches across America and the world were impacted by FCA ministry in 2010. Their faith is igniting the world of sports for Jesus Christ, and FCA is blessed to be a part of kindling this flame.

Thank you to our teammates who invest their gifts of time, talents and treasures to FCA. Because of you, millions have been impacted for a lifetime. As we move into a new decade, FCA is passionately keeping alive our vision to see the world impacted for Jesus Christ through the influence of athletes and coaches.

Your teammate in Christ,
Les Steckel, President/CEO

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**AREA OF MINISTRY**

**2009** **2008** **2010**

**Schools** 3% **3%** **3%**

**Service Organizations** 0.8% **0.8%** **0.8%**

**Trusts/Estates** 1.0% **1.0%** **1.0%**

**FCA Ministry Groups** 1.6% **1.6%** **1.6%**

**Donor-Advised Funds** 3.2% **3.2%** **3.2%**

**Churches** 6.3% **6.3%** **6.3%**

**Foundations** 9.3% **9.3%** **9.3%**

**Individuals** 56.4% **56.4%** **56.4%**

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**TOTAL STAFF INCLUDES ADMINISTRATIVE SUPPORT POSITIONS AND FCA NATIONAL OFFICE POSITIONS**
To see the world impacted for Jesus Christ through the influence of athletes and coaches.

In 2010, more than 800 FCA staff in over 400 offices and many thousands of donors and volunteers used their time, talents and gifts to influence coaches and athletes throughout America and the world. Their investment has sparkled long life change that will impact generations.

God has given us a gift. Since 2000, more than 15 million* people have been reached by FCA. Let’s keep this gift of ministry ablaze. Together, we can continue to ignite, impact, influence and invest in athletes and coaches for decades to come.

Campus Ministry

• FCA is initiated and led by student-athletes and coaches on junior high, high school and college campuses. The Campus Ministry has four ministry types: Huddles, Team Bible Studies, Chaplain Programs and Coaches Bible Studies. Additionally, outreach events take place on the campus such as One Way 2 Play – Drug Free programs, school assemblies and the annual Fields of Faith events.

• In 2010, approximately 313,600 students were reached on 6,272 campuses across America.

• The annual Fields of Faith national event had more than 80,000 students participate on approximately 440 athletic fields across 40 states. Since the beginning of Fields of Faith in 2004, more than 250,000 students have joined in the movement.

• In 2010, FCA was honored with a 4-star rating from Charity Navigator for the fourth consecutive year through their independent evaluator of charities.

• In 2010, fields of Faith expanded to 40 states with amazing reports of attendance.

• In 2010, FCA distributed 140,600 Bibles worldwide bringing the total number of Bibles distributed since 2004 to 1,365,000.

• 4 Star rating from Charity Navigator.

• 45,823 in attendance at 286 Camps.

• Bible Studies, Chaplain Programs and Coaches Bible Studies.

• Outreach events take place on the campus such as One Way 2 Play – Drug Free programs, school assemblies and the annual Fields of Faith events.

• More than 313,600 students were reached on 6,272 campuses across America.

• And the fifth annual Fields of Faith national event reached on 6,272 campuses across America.

• In 2010, more than 800 staff in over 400 offices and many thousands of donors and volunteers used their time, talents and gifts to influence coaches and athletes throughout America and the world. Their investment has sparkled long life change that will impact generations.

• In 2010, FCA staff for the first time in FCA history were upgraded to Microsoft Office 2010.

• FCA partnered with ABC’s Extreme Makeover: Home Edition to more accurately describe its servant focus to staff, donors, coaches, volunteers and athletes.

• The Camp ministry has four ministry types: Huddles, Team Bible Studies, Chaplain Programs and Coaches Bible Studies.

• Outreach events take place on the campus such as One Way 2 Play – Drug Free programs, school assemblies and the annual Fields of Faith events.

• More than 313,600 students were reached on 6,272 campuses across America.

• In 2010, more than 800,000 students were reached on 11 new regional vice presidents to provide improved alignment and accountability for FCA staff.

• Fields of Faith expanded to 40 states with amazing reports of attendance.

• fields of Faith expanded to 40 states with amazing reports of attendance.

• FCA was honored with a 4-star rating from Charity Navigator for the fourth consecutive year.

• In 2010, FCA distributed 140,600 Bibles worldwide bringing the total number of Bibles distributed since 2004 to 1,365,000.

• FCA has distributed over 1,800 "Coach Kits," a coaches discipleship program based on Romans 12. This program is in its second year and has seen tremendous impact by challenging and enabling coaches to grow in their relationship with Christ through authentic discipleship.

• FCA has traditionally relied on athletics; I have always been a sports fan, and really hope to be able to grow in Jesus Christ while competing on the field.

• Campus Ministry has flourished in Ukraine, Haiti, India, Southeast Asia and the Philippines through Sport-Specific Ministry, International Ministry and Inner-City Ministry this year.

• FCA Sport Specific Ministry impacts specific sports communities for Christ by ministering to coaches and athletes united around a particular sport. It has established national ministries in Baseball, Cheerleading, Endurance, Golf, Hockey, Lacrosse, Motocross, Skateboarding, Surfing and Wrestling. FCA Ministry has flourished in Ukraine, Haiti, India, Southeast Asia and the Philippines through the 4 C’s of Ministry with outreach initiatives in all areas of the world. Finally, FCA Inner-City Ministry held its first Inner-City Leadership Summit where approximately 75 FCA staff and other ministry leaders were trained and equipped to impact our nation’s inner-cities.

Community Ministry partners with local churches, businesses, parents and volunteers. These ministries not only reach out to the community, but also allow the community to invest in athletes and coaches. Non-school-based sports, adult ministries, youth sports, FCA Teams, clinics, resources, sport-specific ministries and professional athlete ministries are our main areas of ministry.

Expanded Ministries

FCA have seen tremendous growth and impact through Sport-Specific Ministry, International Ministry and Inner-City Ministry this year.

FCA Sport Specific Ministry impacts specific sports communities for Christ by ministering to coaches and athletes united around a particular sport. It has established national ministries in Baseball, Cheerleading, Endurance, Golf, Hockey, Lacrosse, Motocross, Skateboarding, Surfing and Wrestling. FCA Ministry has flourished in Ukraine, Haiti, India, Southeast Asia and the Philippines through the 4 C’s of Ministry with outreach initiatives in all areas of the world. Finally, FCA Inner-City Ministry held its first Inner-City Leadership Summit where approximately 75 FCA staff and other ministry leaders were trained and equipped to impact our nation’s inner-cities.

GOD HAS GIVEN US A VISION