



"[FCA] is very beneficial to the spiritual growth of students and athletes all over the world!"



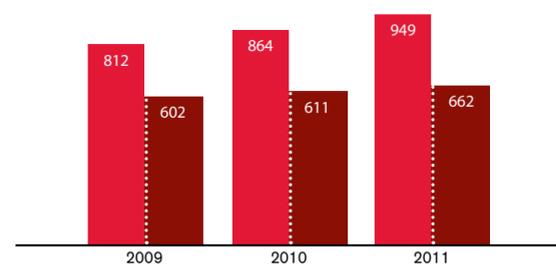
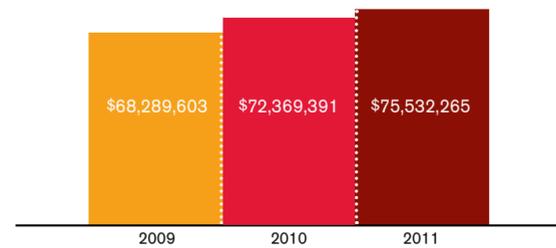
FINANCIAL & ADMINISTRATIVE HIGHLIGHTS

CONTRIBUTION REVENUE GIFT SOURCES 2011

SOURCES	% OF REVENUE
Individuals	58.6%
Businesses	20.0%
Foundations	9.3%
Churches	6.5%
Donor-Advised Funds	3.1%
Trusts/Estates	.8%
Service Organizations	.7%
Schools	.5%
FCA Ministry Groups	.4%
Government	.1%

**Total: 100.0%**

THREE-YEAR GROWTH | KEY COMPARISONS



■ Number of Total Staff  
■ Number of Ministry Staff

\*Total staff includes administrative support positions and FCA national office positions

STEWARDSHIP OF YOUR INVESTMENT

At FCA, we are committed to putting every dollar possible directly toward ministry. In 2011, 84 cents out of every dollar was invested in ministry programs. We will constantly strive to become more efficient and more effective with the funds we are given.

EXPENSE AREA	TOTAL EXPENSES	% OF EXPENSES 2011
<b>Program Services and Event Costs</b>	<b>\$60,641,977</b>	<b>84%</b>
Expenses incurred fulfilling FCA's vision and mission including Campus, Coaches, Camp and Community Ministries and related event costs.		
<b>General and Administration</b>	<b>\$7,257,631</b>	<b>10%</b>
Expenses related to business management, finance and administration and human resource management.		
<b>Fundraising</b>	<b>\$4,197,722</b>	<b>6%</b>
Expenses related to engaging current and potential donors and encouraging contributions of money, securities, materials and other assets, services and time.		
<b>Total Expenses</b>	<b>\$72,097,330</b>	<b>100%</b>

All information on this page reflects data from September 1, 2010 through August 31, 2011. FCA's IRS form 990 and audited financial statements are available on the FCA website, fca.org.

Fellowship of Christian Athletes (FCA) is a non-profit religious organization which has been granted exemption from Federal income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code. FCA is also a member in good standing of the Evangelical Council for Financial Accountability and maintains its membership through an annual compliance review. Further information can be obtained by calling the Office of the Controller at 800-289-0909, by email to fca@fca.org, or by writing to FCA, Office of the Controller, 8701 Leeds Road, Kansas City, MO 64129-1680.

The Fellowship of Christian Athletes now has five consecutive 4-Star top ratings from Charity Navigator, America's largest organization rating the fiscal management of charities.



FCA LEADERSHIP

- Les Steckel**  
President/CEO
- Donnie Dee**  
Executive Director/COO
- Dan Britton**  
Executive Vice President Ministry Programs
- Nancy Hedrick**  
Executive Vice President Communications and Events
- Ken Williams**  
Executive Vice President Operations

VISION

To see the world impacted for Jesus Christ through the influence of coaches and athletes.

VALUES

Integrity | Serving | Teamwork | Excellence

Contact Information:  
Fellowship of Christian Athletes  
8701 Leeds Road  
Kansas City, MO 64129-1680  
(800) 289-0909 | fca@fca.org | fca.org  
facebook.com/fcafans | Twitter: @fcanews



PRESIDENT'S MESSAGE

**Gamechangers** – this describes FCA's goals for 2011. FCA prayerfully focused on key ministry areas for greater impact, including increasing coaches discipleship, number of camps and campus ministries and Automatic Monthly Partner giving. We called these God-sized goals, "Keys to Victory."

As 2011 ends, we have achieved record years in each of our Keys to Victory! These gamechangers have allowed FCA to reach more coaches and athletes than ever before and strengthen our commitment to walk alongside them as they grow in their relationship with Jesus Christ.

Thanks to our teammates who invest their time, talents and treasures to FCA. You truly are gamechangers! Together, we can be a part of many more gamechanging moments as we follow God's lead in 2012.

Your teammate in Christ,  
Les Steckel, FCA President/CEO

FCA BOARD OF TRUSTEES

- Don Chalmers, Chairman** Rio Rancho, N.M.
- Wally Wadman, Vice Chairman** Constitution Research & Management Boston, Mass.
- Sandy Sansing, Secretary** Sandy Sansing Auto Pensacola, Fla.
- Joe Balentine, Treasurer** CrossFirst Bank Leawood, Kan.
- Bill Brewer** Acura of Glendale Glendale, Calif.
- Don Castle** Entrepreneur Gig Harbor, Wash.
- Bruce Eilenberger** Entrepreneur Lancaster, Pa.
- Eric Else** El Microcircuits, Inc. Mankato, MN
- Harvey Gainey** Gainey Realty & Investments Corp. Grand Rapids, Mich.
- Joe Gillis** Dutch Oil Company Columbus, Miss.
- Dale Haralson** Haralson, Miller, Pitt & McAnally, P.L.C. Tucson, Ariz.
- Lisa Lawson** Lawson Group Architects, Inc. Sarasota, Fla.
- Dr. Jud Martin** Oregon Trail Eye Center Scottsbluff, Neb.
- Buck McCabe** Chick-fil-A, Inc. Atlanta, Ga.
- Shereasher McDonald** Sports World Ministries Indianapolis, Ind.
- Diana Myers** Entrepreneur Santa Margarita, Calif.
- Julie Nimmons** All Sports, LLC Litchfield, IL
- Allen Rice** Together We Stand Christian Church Missouri City, Texas
- Dr. Ken Whitten** Idlewild Baptist Church Lutz, Fla.
- Bruce Williams** Business Owner Houston, Texas
- James Wyland** Wealthstone Financial Columbus, Ohio
- Benny Yount** Paramount Automotive Group Hickory, N.C.



**gamechanger**

GAMECHANGING MOMENTS RESULT IN OUTSTANDING VICTORIES FOR GOD...



"But thanks be to God,  
who gives us the victory through  
our Lord Jesus Christ!"  
– 1 Corinthians 15:57



## GAMECHANGING MOMENTS...

*In sports, gamechangers are the pivotal moments that determine victory. In FCA, gamechangers are a Huddle Leader leading an athlete in a prayer of salvation, an FCA staffer encouraging a coach, or FCA leadership following God's lead on crucial ministry direction. These gamechanging moments always result in outstanding victories for God.*

## ...OUTSTANDING VICTORIES

*FCA has had a gamechanging year. Thanks to our 949 staff, 70,000 donors and thousands of volunteers, FCA reached nearly two million through our Four C's of Ministry – Coaches, Camp, Campus and Community. Record-setting numbers in each area have resulted in transformed lives for Jesus Christ. We thank God and celebrate the victories in 2011!*



## 2011 HIGHLIGHTS A GAMECHANGING YEAR

- As a faith-funded ministry, we give thanks to the Lord for His provision for a record year of \$75.5 million in revenue.
- FCA Camp conducted a record 351 camps in 39 states and 24 countries this summer with 52,275 in attendance. Lives were transformed by outstanding competition and spiritual growth.
- More than 300,000 students were reached on a record 7,916 school campuses across America.
- Fields of Faith had more than 160,000 students attend a record 475 fields across the nation. The students shared testimonies, encouraged each other to read the Bible daily and come to faith in Jesus Christ.
- A record 7,034 coaches attended FCA Bible studies throughout the country.
- FCA distributed an annual record of 131,400 Bibles worldwide. Since 2003, FCA has distributed 1,516,400 Bibles worldwide, which includes eight different FCA Bibles.
- FCA released its latest publication, *The Greatest Leader Ever*. The book features 40 Christian sports leaders as they share their greatest leadership principle while pointing to Jesus Christ as the greatest leader ever.
- The expansion of FCA International Ministry continued at a rapid rate with training, resources expansion, mission trips and valued partnerships including Operation Mobilization (OM) SportsLink and the International Sports Coalition (ISC).
- FCA yielded tremendous growth in the Automatic Monthly Partner program (AMP) with a record \$6.8 million in revenue. This represents a 36% increase over the previous year's AMP revenue. AMP donors now make up over 12% of FCA's total donors.
- FCA's Hall of Champions honors as 2011 inductees Kyle Rote, Jr., former U.S. national soccer player and National Soccer Hall of Fame inductee; Deb Patterson, Kansas State University's head women's basketball coach; Bill Yeoman, former University of Houston college football coach and College Football Hall of Fame inductee.
- FCA Online Ministry reached large audiences through WebFCA: 100,000 people visited an FCA – related website each month, FCA's Facebook page drew 70,000 people and the Daily Impact Play sports e-devotional reached 50,000 subscribers.
- FCAResources.com provided over 3,000 free ministry resources, and FCA's online proficiency has allowed FCA to partner with and equip sports ministry leaders in 80 different countries.

### COACHES MINISTRY

The Coaches Ministry vision is to redeem sports through transformed coaches. FCA ministers to coaches through Bible studies, prayer support, discipleship and mentoring, resources, outreach events and retreats.

To help our staff better engage coaches, FCA has developed the 3 Dimensional Coach training tool, a series of video teaching modules to show coaches how to apply the coaching principles that Jesus used. As a result, coaches are being transformed to see their position as a platform for ministry.

In 2011, **FCA participated in 11 national coaches' conventions where over 39,000 coaches were in attendance.** Through exhibits, fellowships and worship services, approximately 4,789 coaches were encouraged and challenged to grow in their faith. Also, FCA has distributed approximately 600 r12 Coach kits, a coaches discipleship program based on Romans 12. This program is in its second year and has seen tremendous impact by challenging and enabling coaches through authentic discipleship.

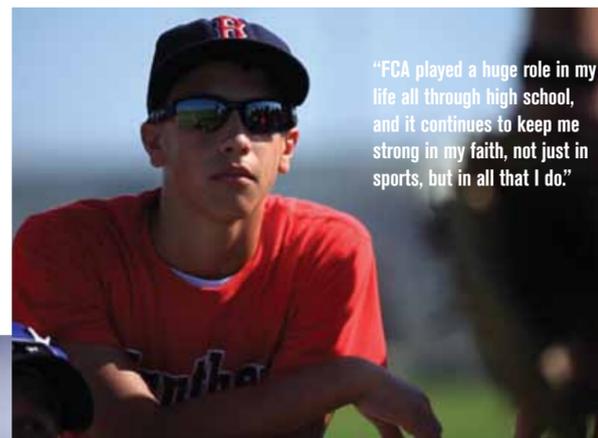


"I love the FCA ministry because it ties Christianity with athletics, but keeps Jesus Christ before sports."

### CAMPUS MINISTRY

The Campus Ministry is initiated and led by student-athletes and coaches on junior high, high school and college campuses. The Campus Ministry has four ministry types: Huddles, Team Bible Studies, Chaplain Programs and Coaches Bible Studies. Additionally, outreach events take place on the campus such as One Way 2 Play – Drug Free programs, school assemblies and the annual Fields of Faith events.

In 2011, over **300,000 students were reached on 7,916 campuses across America.** And the sixth annual Fields of Faith event had more than 160,000 students participate on approximately 475 athletic fields across 36 states. Since the beginning of Fields of Faith in 2004, more than 500,000 students have joined in the movement.



"FCA played a huge role in my life all through high school, and it continues to keep me strong in my faith, not just in sports, but in all that I do."



"[As a coach,] I praise God and thank Him for the opportunity to partner with [FCA] in fulfilling the Lord's work to make an eternal investment in the lives of young student-athletes."

### CAMP MINISTRY

Camps are a time of "inspiration and perspiration" for athletes and coaches to reach their potential by offering comprehensive athletic, spiritual and leadership training. These types of camps are Sports Camp, Leadership Camp, Coaches Camp, Power Camp, Partnership Camp, Team Camp and International Camp.

FCA Camps experienced the **largest summer of camp ministry influence in the history of FCA!** A new record was set with 351 camps hosting 52,275 attendees in 39 states and 24 countries. The previous record was 302 camps and 46,944 in attendance. The 2011 camp theme was **Gamechanger: Make a Play.** That is exactly what happened with 4,679 salvation decisions and 5,957 rededications of lives to the Lord.

### COMMUNITY MINISTRY

The "win" of Community Ministry is to see the community reached for Jesus Christ through adult involvement. With an astounding **57.3 million youth under the age of 18 participating in organized sports programs\***, FCA partners with local churches, businesses, parents and volunteers to invest in athletes and coaches participating in club, recreational and youth sports teams. FCA Teams have also been created to impact the sports community through teams that demonstrate leadership and play with character, passion and excellence. Other areas of Community Ministry include adult ministries, professional athlete ministries, resources and clinics.

### EXPANDED MINISTRIES

FCA reaches more coaches and athletes in their unique sports culture through Sport-Specific Ministry and International Ministry. Sport-Specific Ministry impacts specific sports communities for Christ by ministering to coaches and athletes united around a particular sport. It has established national ministries in Baseball, Cheerleading, Endurance, Golf, Ice Hockey, Lacrosse, Motocross, Softball, Surfing, Health and Fitness, Outdoors and Wrestling.

International Ministry continues to grow and expand in Southeast Asia (Thailand, Vietnam, Singapore, Philippines and India), Central and South America, Colombia and South Korea. In addition, FCA staff and associates are in Israel, Haiti and Ukraine. Growth in **FCA International Camps accounted for almost 10% of 2011 camp attendance.**

\*Coaching Report/ The State of Coaching in the U.S. 2008